

# OUR RATES AND FEES

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*...promoting #PositivePeopleExperiences*

*effective August 2023*

*Joanne Lockwood*  
INCLUSION &  
BELONGING SPECIALIST





## OUR BIG IDEA

*Founded in 2017 to provide Diversity, Inclusion and Belonging Advice and Consultancy to businesses and organisations in the UK, Europe and elsewhere.*

*We are a professional service and, as such, expect to be treated fairly, and paid on time for our time and expenses*

*...promoting #PositivePeopleExperiences*



# CONTENTS - GUIDE PRICES

CONCESSION RATE ONLY

- ✓ CONFERENCE KEYNOTE SPEAKING
- ✓ PROFESSIONAL SPEAKING
- ✓ CONSULTING AND PROFESSIONAL SERVICES

For terms, please see <https://seechangehappen.co.uk/terms>



# CONFERENCE KEYNOTE - GUIDE PRICES\*

CONCESSION RATE ONLY

- ✓ **Full Package In-Person Conference/Keynote/Panellist** (1 or 2 day): **£3,995.00**
  - ❖ *discovery video call 3 months ahead to bespoke delivery and review slides*
  - ❖ *regular touch points leading up to event*
  - ❖ *joint promotion; press release, social media with co-branded announcements*
  - ❖ *available to moderate or contribute to panel discussion*
  - ❖ *provision of a video teaser to advertise the keynote and event*
  - ❖ *companion delegate workshop plus a Q&A session*
  - ❖ *networking with delegates / available throughout the conference day*
  - ❖ *copies of slide deck delivered on PDF after the event*
  
- ✓ **Standard Package In-Person Conference/Keynote/Panellist** (1 day): **£2,495.00**
  - ❖ *discovery telephone call 3 months ahead to review delivery*
  - ❖ *joint promotion; press release, social media with co-branded announcements*
  - ❖ *networking with delegates / available throughout the conference day*
  
- ✓ **Lite Package On-Line Conference/Keynote/Panellist** (0.5 day) : **£1,995.00**
  - ❖ *discovery telephone call to clarify delivery and take-aways*
  - ❖ *turn up, deliver and go*

\*concessions available, plus Travel & Expenses – excludes V.A.T. @ 20%

# PROFESSIONAL SPEAKING - GUIDE PRICES\*

✓ <b>Workshops / Training:</b>	On-Line	In-Person
<i>inc up to 16 delegates/attendees – per session/event</i>		
❖ <i>Half-Day (&lt; 5 hours):</i>	£1,295.00	£1,795.00
❖ <i>Full-Day (&gt; 5 hours):</i>	£1,495.00	£1,995.00
✓ <b>Speaking / Lunch &amp; Learn / Fireside Chat / Keynote / Panel:</b>		
<i>Unlimited attendees – per session/event - unrecorded</i>		
❖ <i>typically 60 to 90 minute duration with Q&amp;A</i>	£1,295.00	£1,495.00
<i>recording option (not-for-resale) add an additional 2 x base fee</i>		
✓ <b>Live Streamed or Pre-Recorded Content / Webinar Format</b>		
<i>Includes pre-event planning &amp; liaison – excludes editing and content creation</i>		
<i>Unlimited attendees – per session/event</i>		
❖ <i>typically 30 to 60 minute duration</i>	£1,295.00	
✓ <b>Bespoke, Content Creation, Editing or Adaptation</b>		
❖ <i>per Hour:</i>	£295.00	
❖ <i>per Day:</i>	£1,995.00	

\*concessions available, plus Travel & Expenses – excludes V.A.T. @ 20%

# CONSULTING - GUIDE PRICES\*

CONCESSION RATE ONLY



## On-Site/Remote Consultancy

*Including; Diagnostics, Audits, Policy Reviews, Guidance or Mentoring*

❖ <i>Per Hour:</i>	£295.00
❖ <i>Per Half-Day:</i>	£1,495.00
❖ <i>Per Day:</i>	£1,995.00



## Monthly Retainer / Upfront commitment

*called off or drawn down as either hours or days*

❖ <i>Pre-Purchased allocation of 5 days or more for either training or consultancy</i>	-10%
❖ <i>Monthly Retainer of 2 days, minimum duration 6 months</i>	-15%

*discounted across standard rates*

\*concessions available, plus Travel & Expenses – excludes V.A.T. @ 20%



# THANK YOU!

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