



Publicity Text

Name: Joanne Lockwood FPSA FRSA MIEDP

Job Title: Founder & CEO

Company: SEE Change Happen Ltd

Job Role: The Inclusive Culture Expert

Personal Gender Pronouns (PGPs): she/her/hers

Email Address: jo.lockwood@seechangehappen.co.uk

Social Media Hashtags: #PositivePeopleExperiences #SmileEngageEducate

Headline & Bio #1 (360 words):

Joanne Lockwood, Founder and CEO of SEE Change Happen, is a fearless Inclusive Culture Expert, International Keynote Speaker, and champion for diversity and inclusion. Her journey to redefine societal norms and reshape the world's understanding of inclusion is nothing short of inspiring.

Collaborating with 'People People'; HR, Talent Acquisition, and Learning & Development leaders, Joanne's authentic approach to addressing exclusion and bias transcends traditional Equity, Diversity & Inclusion. Her bespoke EDI Support Programme breathes life into conscious inclusion, weaving it into the fabric of organisations, fostering Positive People Experiences and environments where everyone thrives.

Joanne's personal journey as a transgender woman fuels her passion for transgender awareness and support, guiding organizations in developing Allies Programmes and LGBTQ+ inclusion strategies. She is not just a consultant, but a heartfelt mentor, inspiring change:

- Fellow and Chair of the Board of the Professional Speaking Association UK&I
- Sought-after keynote conference speaker
- Member of the Institute of Equality and Diversity Professionals
- Regular blogger and columnist, sharing her insights and experiences.
- Featured in a UK Channel 4/RDF documentary, "The Making of Me".
- Host of the 'Inclusion Bites' podcast
- Trustee and Member of the People and Culture Committee for akt, the LGBT+ Youth Homeless Charity

Joanne's soulful impact on the world of diversity and inclusion has earned her numerous accolades, a testament to her relentless dedication.

A key takeaway from Joanne's story is the undeniable power of empathy, understanding, and inclusivity in transforming lives and organisations. By connecting with Joanne, you gain

a partner in fostering an environment where everyone can thrive, unlocking the full potential of your organisation. Expect to be inspired, challenged, and guided towards a more inclusive and empowering culture.

Living by the mantra "**Smile | Engage | Educate**", Joanne's unwavering belief in treating everyone with respect and empathy makes her an invaluable asset in championing inclusivity and fostering transformative change in organizations across the globe. Let Joanne's story touch your soul and inspire you to be an agent of change in this beautifully diverse world.

Don't hesitate – contact Joanne today to embark on your journey towards a truly inclusive workplace. Let her passion and expertise be your guiding light in creating meaningful change.

Bio #2 (68 words)

Discover the transformative power of empathy, understanding, and inclusivity with Joanne Lockwood. By connecting with her, you'll create a thriving, empowering environment where everyone can excel. Expect to be inspired and guided towards fostering a truly inclusive culture within your organisation. As you embark on this journey, Joanne's passion and expertise will unlock your organisation's full potential, making a profound impact on both individuals and the collective success.

Bio #3 (24 words)

Experience the transformative impact of empathy and inclusivity with Joanne Lockwood. Be inspired and guided in fostering an inclusive culture, unlocking your organisation's potential.

Suggested Emcee Intro (125 words)

Friends and colleagues, prepare to be captivated by the remarkable journey of our guest speaker, Joanne Lockwood. In 2017, Joanne made two courageous decisions: she launched her Inclusion and Belonging consultancy business and embraced her authentic self by undergoing gender transition. Leaving behind a 32-year IT career, she now ignites a fire for inclusion, belonging, and transgender awareness in organisations worldwide to promote Positive People Experiences.

Joanne's mantra, "**Smile | Engage | Educate**", reflects her unwavering commitment to fostering understanding and empathy in our beautifully diverse world. After the session, Joanne welcomes the opportunity to connect with you on a deeper level, so please reach out.

Now, let's open our hearts and minds to the compelling and soul-stirring Joanne Lockwood!

Jo or Joanne?

I am often asked do I prefer to be called Jo or Joanne – in simple terms refer to me, introduce me or reference me as “Joanne” – if you wish to call me “Jo” then by all means please do. Think of it as “Joanne” is my professional or stage name and “Jo” is what my friends and family call me... But please please never call me “Joanna” – hope that helps

Social Media Links - Let's Get Social

- Website: <https://seechangehappen.co.uk>
- Twitter https://twitter.com/jo_lockwood1965
- <https://twitter.com/seechangehappen>
- Instagram https://instagram.com/jo_lockwood1965
- <https://instagram.com/seechangehappen>
- LinkedIn <https://www.linkedin.com/in/jolockwood/>

Inclusion Bites Podcast & Newsletter

- Podcast <https://seechangehappen.co.uk/inclusion-bites-listen>
- Newsletter <https://seechangehappen.co.uk/spotlight>

Video Clips, Articles, Blogs and Showreels

- YouTube: <https://www.youtube.com/@SEECChangeHappen>
- In the Media: <https://seechangehappen.co.uk/news/featured-articles/>